



Erasmus + Logo Contest

The purpose of the contest is to design a logo for our Erasmus + project "Keep on shining: a project on lighthouses". The logo may be used in all media – including online, print, on merchandise and other visual collateral. Following are the official contest rules:

- 1. Goal: To design a logo for our Erasmus + project "Keep on shining: a project on lighthouses" which will be used in every document, product and website.
- 2. Requirements: the logo must reflect the nature of the project; therefore it must contain:
- a. the project's theme: lighthouse.
- b. the project's partners: Greece, Italy, Finland, Germany and Spain.
- c. at least the first part of the title (the "motto"): "keep on shining".
- 3. Participants: every student of every partner school can participate. Each participant can submit only one design.
- 4. Proposal: All submitted work must be the original work of the entrant and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks, or copyrighted images.
- 5. Submission: it can be submitted either in a material or a digital format. The name of the student must be written in a separate paper, since the jury will not know the students' names. Each school will clarify how will the submission take place.
- 6. Date: Submission of logos will be possible from Monday 24th October to Friday 11th November.
- 7. Jury: the jury will be integrated by the following:
- a. Three teachers of each partner school
- b. The Principal of each partner school.
- 8. Winner: the winner will receive a 50 Euros prize (to be spent in school materials) and his/her name will appear on the project's website as creator of the logo.
- 9. The logo will be property of the Erasmus + project and it reserves the right to modify the winning logo to better fit the needs of the Initiative.